

Hakuhodo DY ONE and Its Affiliates in Thailand, Indonesia, Vietnam and Taiwan Certified as 2026 Google Premier Partners, the Highest Tier in the Google Partners Program

Tokyo, March 10, 2026 – We are pleased to announce that Hakuhodo DY ONE Inc., along with I-DAC (Bangkok) Co., Ltd., PT Daniswara Amanah Cipta (i-dac Indonesia), I-DAC Vietnam Co., Ltd., which are subsidiaries of its group company DAC ASIA PTE. LTD., as well as D.A.Consortium Taiwan Inc. (DAC Taiwan) have been certified as 2026 Google Premier Partners under the Google Partners Program.



2026 Google Premier Partners is a program to recognize those advertising agencies or other third-party companies managing Google Ads accounts that have achieved significant impact with Google Ads to promote business growth. A company is recognized as a Google Premier Partner, the highest status under the certification scheme, when it meets the requirements as a Google Partner and ranks among the top 3% of all companies.

Recognized for its high-level expertise, performance, and business support for clients in the field of Google Ads, Hakuhodo DY ONE received the certification in Japan, as well as three i-dac companies in Thailand, Indonesia and Vietnam at the global level, continuing from 2025. In addition, DAC Taiwan was also recognized as a Premier Partner this year.

- **Hakuhodo DY ONE**
<https://partnersdirectory.withgoogle.com/partners/6442539500>
- **I-DAC (Bangkok) Co., Ltd. (i-dac Bangkok)**
<https://partnersdirectory.withgoogle.com/partners/3942675733>
- **PT Daniswara Amanah Cipta (i-dac Indonesia)**

<https://partnersdirectory.withgoogle.com/partners/9913558245>

- **I-DAC Vietnam Co., Ltd. (i-dac Vietnam)**

<https://partnersdirectory.withgoogle.com/partners/9675191596>

- **D.A.Consortium Taiwan (DAC Taiwan)**

<https://partnersdirectory.withgoogle.com/partners/9710132382>

As Google Premier Partners, Hakuodo DY ONE, i-dac and DAC Taiwan are committed to providing further support for effective marketing activities on advertising platforms offered by Google.

< DAC ASIA PTE. LTD. (DAC Asia) >

Representative : Mitsuo Omaru, President and Managing Director
Head Office : 1 Keong Saik Road Singapore 089109
Established : May 2012
Business : Development of Internet advertising business in ASEAN countries,
market research, support for business development of group companies in Asia

< D.A.Consortium Taiwan (DAC Taiwan) >

Representative : Naosuke Sato, CEO
Head Office : 2F., No. 363, Fuxing N. Rd., Songshan Dist., Taipei City 105, Taiwan (R.O.C.)
Established : August 1, 2016
Business : Digital Advertising Business in Taiwan

< Corporate Information >

■ Hakuodo DY ONE Inc. <https://www.hakuhodody-one.co.jp/en/>

Hakuodo DY ONE leverages its expertise and know-how in digital advertising, cultivated since the early days of internet advertising, to provide integrated digital marketing services. With strengths in marketing strategy formulation, creativity, advanced operational management, technological development, and close relationships with media companies and platforms, we offer comprehensive support for digital-driven marketing strategies and technology utilization to both Japanese and international clients.

As we move forward as the "Digital Core" of the Hakuodo DY Group, we aim to become the industry's leading digital marketing company by consolidating the group's knowledge and resources and combining high-level expertise with strong proposal capabilities.

By positioning ourselves as an Integrated Strategy Partner, we will continuously challenge and advance ourselves to be our clients' one and only "ONE" for their sustainable growth and enhancement of corporate value.

Location : Akasaka Biz Tower, 5-3-1 Akasaka, Minato-ku, Tokyo 107-6316, Japan
Representative : Yuzo Tanaka, Chairman of the Board, Representative Director
Hiroto Kosaka, President, Representative Director
Shareholders : 100% owned by the Hakuodo DY Group
Employees : 3,172 (April 1, 2025, forecast)
Start of integration : April 1, 2024
Business : Planning, consulting, agency operations and investment activities

related to all aspects of digital marketing

For inquiries regarding this News Release

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